

AMAZE Mobile Media, a fully owned subsidiary of the Gravitas Group, provides a marketplace with an extensive network of quality mobile advertising inventories serving over 1 billion impressions per month in Asia. Through AMAZE's advanced ad inventory management and ad serving technology, marketers can execute innovative mobile marketing campaigns to reach on-the-go audiences with excellent result and return on investment.

AMAZE has diversified types of inventory to cater for different marketing strategies and goals including Premium Network, Performance Network and Direct Network. Each of the networks is available with different attributes that provide a comprehensive mobile media mix for advertisers to implement their mobile advertising campaign effectively. For more information, visit us at <http://www.amazemobilemedia.com>

Advertising Manager (AMAZE Mobile Media)

Job Descriptions:

- Responsible for advertising sales and accounts servicing;
- Understand client's requirements and propose customized mobile advertising solution which can help advertisers to achieve their business and marketing objectives;
- Manage & coordinate with creative, technical and production team to implement integrated mobile advertising campaigns to achieve unparalleled marketing results

Requirements:

- Tertiary educated. Degree holder is preferable;
- Minimum 3 years proven sales and business development experience in advertising industry;
- Sound knowledge of digital marketing on PC and mobile are advantageous;
- Good account servicing and management skill;
- Good communication skill;
- Proficiency in English and Cantonese;
- Diligent, outgoing, aggressive, self-motivated and independent;
- Excellent team player and willing to learn;
- Able to work under pressure and determined to meet sales & other business targets;
- Creative in thinking and adaptive with dynamic and rapidly evolving market environment.

We offer attractive remuneration package, excellent fringe benefit including free medical out-patience & 14 days annual leave, comprehensive training and excellent career development opportunity to the right candidate. Interested parties are invited to send their applications with full resume stating availability date, present and expected salary to hr@gravitas.com.hk

*Applicants not invited for interview within 6 weeks may consider their applications unsuccessful.
Personal data provided by job applicants will be used strictly in accordance with our personal data policy and for recruitment purposes only.*