



As a subsidiary of the Gravitas Group, **Inspire Digital Asia** is established in 2013 as a full service digital agency with fresh perspective on integrated social and mobile strategy for clients to drive brand engagement, customer loyalty and profitability in a multi-screen, mobile and socially connected world. Gravitas launches this new venture to form an integrated regional structure to provide strategic marketing solutions to clients on all digital touch points with their audiences.

Art Director / Associate Art Director (Inspire Digital Asia)

Job Descriptions:

- Work with Creative Team to create and produce high quality multimedia digital solution for clients and in-house marketing projects.

Requirements:

- Diploma/University Degree in Graphic Design or related disciplines;
- At least 4 years solid working experience in graphic design and 2 years in digital design;
- User interface design for websites and/or mobile apps is of benefit;
- Develop and visualize concepts;
- Able to work well as a team or independently and meet tight deadlines;
- Proficiency in Photoshop, Illustrator and InDesign in Mac environment and Microsoft Office (Word, Excel and PowerPoint);
- Knowledge in multimedia will be an added advantage;
- Well organised and is meticulous about quality;
- Good command of spoken and written English and Chinese;
- Strong sense of responsibility, mature, detail-minded and self-motivated.

Candidates with more experience will be considered for position of Art Director.

We offer attractive remuneration package, excellent fringe benefit including free medical out-patience & 14 days annual leave, comprehensive training and excellent career development opportunity to the right candidate. Interested parties are invited to send their applications with full resume stating availability date, present and expected salary to hr@gravitas.com.hk

*Applicants not invited for interview within 6 weeks may consider their applications unsuccessful.
Personal data provided by job applicants will be used strictly in accordance with our personal data policy and for recruitment purposes only.*