



As a subsidiary of the Gravitas Group, **Inspire Digital Asia** is established in 2013 as a full service digital agency with fresh perspective on integrated social and mobile strategy for clients to drive brand engagement, customer loyalty and profitability in a multi-screen, mobile and socially connected world. Gravitas launches this new venture to form an integrated regional structure to provide strategic marketing solutions to clients on all digital touch points with their audiences.

Digital Marketing - Sales Consultant (Inspire Digital Asia)

You will be primarily responsible for generating new business opportunities and revenues from clients looking to market their brands and products in Hong Kong.

In this role, it is important for you to have a strong working knowledge of the latest developments in social and mobile media as you will be using this expertise to advise and guide clients through a complex mixture of marketing channels with which to reach and engage with their audiences.

Business networking is in your blood. You are a great listener and versatile thinker. You know how to sell value rather than features. You love presenting ideas and selling concepts.

Job Descriptions:

- Lead generation: cold calling and door opening;
- Understand client's requirements, brief the creative and strategic planning teams and pitch creative marketing strategies to clients;
- Work closely with the account servicing teams to deliver high quality work, on time and within budget.

Requirements:

- Tertiary educated. Degree holder in Business or Marketing is preferable;
- Minimum 5 years account servicing experience in digital media, advertising, direct marketing, CRM or mobile communication solutions;
- Sound knowledge of digital marketing on PC and mobile are advantageous;
- Good communication skill;
- Proficiency in English and Cantonese;
- Diligent, outgoing, aggressive, self-motivated and independent;
- Excellent team player and willing to learn;
- Able to work under pressure and determined to meet business targets;
- Creative in thinking and adaptive with dynamic and rapidly evolving market environment.

We offer attractive remuneration package, excellent fringe benefit including free medical out-patience & 14 days annual leave, comprehensive training and excellent career development opportunity to the right candidate. Interested parties are invited to send their applications with full resume stating availability date, present and expected salary to hr@gravitas.com.hk

*Applicants not invited for interview within 6 weeks may consider their applications unsuccessful.
Personal data provided by job applicants will be used strictly in accordance with our personal data policy and for recruitment purposes only.*